

Hiawatha Parks and Recreation

Regular Meeting

December 9th, 2014

President Bill Hornett called the meeting to order at 6:00p.m. in the Hiawatha Council Chambers. Present: Deb Thies, Dan Wilkes, Dawn Ewoldt . Absent: Lynda Hembera
Employees: Kelly Friedl, Parks and Recreation Director, Ambyr Young, Recreation Coordinator and Tom Thies, City Mayor Guests: Dan Hoffman

Motion by Deb Thies, second by Dan Wilkes to approve the December 9th, 2014 agenda as amended. Motion carried.

Motion by Dawn Ewoldt, second by Deb Thies to approve the minutes of October 14th, 2014. Motion carried.

Large Park Rental Damage Deposit: After approving the Lions Club damage deposit of \$1,000.00 for Hog Wild Days Kelly Friedl, Park and Recreation Director requested a recommendation of approving all other special events that take over the entire park to have the same criteria. The only other rental that uses the entire park is GoDaddy's business picnic in Tucker Park. Every large rental should have the same responsibilities and expectations from the City. Bill Hornett thought it was a good idea.

Motion made by Dawn Ewoldt, second by Dan Wilkes to approve the \$1000 damage deposit for all large park rentals.

Late Registration Fee: The department has considered adding a late registration fee of \$5.00 to every program. Many people do not pay attention to the dates and expect to be added to the program. There are times we will allow people to add if we have space left, but if they are added to blastball or soccer late it is hard to fit them in when teams have already been assigned. Marion parks and recreation has this policy in place and say that it helps people pay more attention to deadlines. Deb Thies recommended to have a \$5 cheaper "Early Registration" fee and then a standard registration fee after the early registration deadline. She also recommended to hold participants to the deadlines if the programs are full.

Proposal from HiCREW Kiwanis for concessions at Music in the Park: Hi-CREW Kiwanis submitted a proposal for selling concessions at Music in the Park 2015. This group sold concessions at Music in the Park in 2014 and met all the requirements set by this policy. Dan Wilkes mentioned that HiCREW is looking to expand their menu to add additional options. Deb Thies recommended pizza from a local business or Arby's Roast Beef.

Motion made by Dawn Ewoldt, second by Deb Thies to approve the HiCREW Kiwanis proposal to sell concessions at the 2015 Music in the Park series.

Activity Brochure: The department is finishing up the 2015 Activity Brochure with updates and new programs. Some of the new programs include: Zumba, Babysitting, Parents Night Out, Disc Golf, Fall Festival and Cork and Canvas. Deb Thies recommended to advise parents to bring canned goods to Parents Night Out to save a dollar on registration fees. Kelly informed the commission that the senior activities have been rearranged to have Wednesday days free for rentals or cleaning as needed. Paper registrations were added to the brochure. Online registration will be available to the community on January 1st, 2015.

Recreation Updates

Live Healthy Iowa 5K: We will be partnering with Live Healthy Iowa again this year for the 2nd Live Healthy Iowa 5K races. We will be one of 14 locations around the state of Iowa that will be hosting a 5k and 1k race in conjunction with the Live Healthy Iowa 10 week challenge on April 11, 2015. Live Healthy Iowa will be taking care of the registrations, t-shirts and awards. We will be receiving \$3-6 dollars for each participant depending on if they receive the 10 week challenge discount or not. The rest of the funding will be going to the veterans outreach program. The city will take care of the route, volunteers and refreshments. Farmers State Bank is looking to sponsor the event again this year. HiCrew Kiwanis will be doing the 1k kids run following the 5k. We are excited for this opportunity again to be a host location.

UICCU Kids Movie Night: The November Kids movie night was on Friday, November 7th with the movie showing *Malificent*. There were around 50 people in attendance. The next movie night will be on January 9th and we will be showing *Dolphin Tale 2*!

Cork and Canvas: We will have our first Cork n Canvas event on December 18th at 6pm. Amanda Happel will teach participants how to paint a Santa while they enjoy their beverages and the company of their friends. Registration is \$35.

Zumba: We will be having a FREE Zumba class on December 11th from 6 to 7pm. Come lose yourself in the music and find yourself in shape. Sponsored by Back in Line.

Little Cougar Dance Clinic: The Kennedy Cougar Dance team has again partnered with us to host a dance clinic for children kindergarten through 5th grade. This will take place on January 25th from 1 to 2:30pm in the Community Center. Flyers have been placed at the parks, library and Community Center and shared with Facebook. The kids always enjoy learning new moves and receiving their very own pom poms!

Leadership Institute: Ambyr joined 11 other parks and recreation professionals in early November to network and share their strengths and weaknesses. She learned a lot, including ways to target a selected market, upcoming and popular recreational programs of surrounding cities and many tips and tricks of the trade. She found this very helpful and was excited to get back to work when she returned.

Grants: Kelly and Ambyr have been working hard on applying for local grant opportunities. Branching Out, and The Greater Cedar Rapids Community Foundation have been applied to and we're hoping to receive a response soon. We're hoping to plant trees in Tucker and Clark Parks with

the Branching Out funds and purchase t-shirts with help from World Class Industries who's affiliated with The Greater Cedar Rapids Community Foundation.

Adventure Camp 2015: Kelly and Dawn went over the pros and cons of Adventure Camp since her child participated last summer. They agreed that Tot Lot and Playground did a lot of activities together therefore, combined the two. This will benefit both the parents and the planning for the summer. This will allow parents with children in both age groups to keep their children together rather than trying to cheat the system, as it has been a problem in previous years.

Motion by Deb Thies, second by Dan Wilkes to adjourn at 6:47p.m. Motion carried.

Bill Hornett, Chairperson

ATTEST: Kelly Friedl, Parks and Recreation Director

2015 Event Assistance

Please let me know if you are interested in helping with any of these events for 2015!

Kids Movie Nights – Jan. 9, Mar. 13, Sept. 11, Nov. 13

Starting at 6:00pm in the Hiawatha Community Center

Dawn

Parents Night Out- February 13th, October 9th and December 11th

Drop kids off at Community Center from 5-8pm play games, watch movie, make crafts and eat pizza!
Registration limited to 20.

Dawn

Live Healthy Iowa 5K Run/Walk – April 11th

Registration starts at 7 am in Guthridge Park

Dawn

Deb

Dan

Easter Egg Hunt – April 4th

Set up starting at 7:00am in Guthridge Park

Deb

Bike Parade and Rodeo – May 22

Guthridge Park Basketball Courts & Friends of Hiawatha Parks & Recreation

From 4:30-6:00pm at Guthridge Park

FRIENDS

Hog Wild Days June 19-22 – walk through

Located at Guthridge Park

Bill

Hiawatha Drive In Movies – June 12th, July 10th

Located in Boyson Square movies start at 6:30pm

Dawn

Adventure Camp – 1st session starts June 9th

Interviews?

Dawn

Music in the Park – Fridays – August 7, 14, 21, 28

Concerts are from 6-9:00pm in Guthridge Park

KIWANIS

Touch a Truck – Friday, August 14th

At Guthridge Park 4-6 pm

Playing for Keeps Fundraiser – October 24th

Friends of Hiawatha Parks & Recreation

Starting at 6:00pm

Dawn

Deb

Fall Festival- October 26th

Guthridge Park during the last Farmers Market

KIWANIS